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Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. - 11. (cancelled)

12. (new) A cosmetic preparation based on a translucent or transparent oil-in-water microemulsion comprising

- an oil phase consisting essentially of constituents of low volatility;
- an aqueous phase;
- less than 20 % by weight, based on a total weight of the microemulsion, of one or more O/W emulsifiers selected from one or more of polyethoxylated emulsifiers, polypropoxylated emulsifiers, and polyethoxylated and polypropoxylated emulsifiers; wherein the preparation is a cosmetic skin or hair cleansing preparation, a cosmetic skin or hair care preparation or a deodorant preparation.

13. (new) The preparation of claim 12, wherein the preparation further comprises at least one of a perfume, a dyestuff and a pigment with a coloring effect.

14. (new) The preparation of claim 12, wherein the preparation further comprises an astringent.

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15. (new) The preparation of claim 12, wherein the preparation further comprises a sunscreen.

16. (new) The preparation of claim 12, wherein the preparation further comprises at least one of a cosmetically acceptable wax, fat and oil.

17. (new) The preparation of claim 12, wherein the preparation further comprises a deterative surfactant.

18. (new) The preparation of claim 12, wherein the preparation further comprises a cosmetically acceptable thickener.

19. (new) The preparation of claim 12, wherein the preparation further comprises at least one cosmetically acceptable organic solvent.

20. (new) The preparation of claim 12, wherein the preparation further comprises at least one moisturizing and/or moisture retaining substance.

21. (new) The preparation of claim 12, wherein the one or more O/W emulsifiers comprise at least one emulsifier selected from

- fatty alcohol ethoxylates of formula $R-O-(CH_2-CH_2-O)_n-H$ wherein R is an alkyl, alkenyl or aryl radical and n is a number of from 10 to 50;

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- ethoxylated wool wax alcohols;
- polyethylene glycol ethers of formula $R-O-(CH_2-CH_2-O)_n-R'$, wherein R and R' are independently selected from an alkyl and alkenyl radicals and n is a number of from 10 to 80;
- fatty acid ethoxylates of formula $R-COO-(CH_2-CH_2-O)_n-H$ wherein R is an alkyl or alkenyl radical and n is a number of from 10 to 40;
- etherified fatty acid ethoxylates of formula $R-COO-(CH_2-CH_2-O)_n-R'$, wherein R and R' are independently selected from an alkyl and alkenyl radicals and n is a number of from 10 to 80;
- cholesterol ethoxylates with a degree of ethoxylation of from 3 to 50;
- alkyl ether carboxylic acids of formula $R-O-(CH_2-CH_2-O)_n-CH_2-COOH$ and cosmetically acceptable salts thereof, wherein R is an alkyl or alkenyl radical having from 5 to 30 carbon atoms and n is a number of from 5 to 30;
- alkyl ether sulfates and acids on which the alkyl ether sulfates are based, of formula $R-O-(CH_2-CH_2-O)_n-SO_3H$ and cosmetically acceptable salts thereof, wherein R is an alkyl or alkenyl radical having from 5 to 30 carbon atoms and n is a number of from 1 to 50.

22. (new) The preparation of claim 12, wherein the one or more O/W emulsifiers comprise at least one of an ethoxylated stearyl alcohol, an ethoxylated cetyl alcohol and an ethoxylated cetylstearyl alcohol.

23. (new) The preparation of claim 12, wherein the preparation further comprises at

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least one W/O emulsifier.

24. (new) The preparation of claim 23, wherein the at least one W/O emulsifier is selected from one or more of fatty alcohols having from 8 to 30 carbon atoms, monoglycerol esters and diglycerol esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms, monoglycerol ethers and diglycerol ethers of alcohols having a chain length of from 8 to 24 carbon atoms, propylene glycol esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms, and sorbitan esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms.

25. (new) The preparation of claim 24, wherein the at least one W/O emulsifier is selected from one or more of fatty alcohols having from 8 to 30 carbon atoms, monoglycerol ethers and diglycerol ethers of alcohols having a chain length of from 8 to 24 carbon atoms, and propylene glycol esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms.

26. (new) The preparation of claim 24, wherein the at least one W/O emulsifier comprises at least one of glycerol monocaprate, glyceryl isostearate, glyceryl isolaurate, sorbitan isostearate and glycerol monooleate.

27. (new) A cosmetic preparation based on a translucent or transparent oil-in-water microemulsion comprising

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- an oil phase consisting essentially of constituents of low volatility;
 - an aqueous phase;
 - less than 20 % by weight, based on a total weight of the microemulsion, of one or more O/W emulsifiers selected from one or more of polyethoxylated emulsifiers, polypropoxylated emulsifiers, and polyethoxylated and polypropoxylated emulsifiers;
- the preparation further comprising at least one of a perfume, a dyestuff, an astringent, a sunscreen, a deterative surfactant and a cosmetically acceptable thickener.

28. (new) The preparation of claim 27, wherein the preparation further comprises at least one W/O emulsifier.

29. (new) The preparation of claim 28, wherein the one or more O/W emulsifiers comprise at least one emulsifier selected from

- fatty alcohol ethoxylates of formula $R-O-(CH_2-CH_2-O)_n-H$ wherein R is an alkyl, alkenyl or aryl radical and n is a number of from 10 to 50;
- ethoxylated wool wax alcohols;
- polyethylene glycol ethers of formula $R-O-(CH_2-CH_2-O)_n-R'$, wherein R and R' are independently selected from an alkyl and alkenyl radicals and n is a number of from 10 to 80;
- fatty acid ethoxylates of formula $R-COO-(CH_2-CH_2-O)_n-H$ wherein R is an alkyl or alkenyl radical and n is a number of from 10 to 40;
- etherified fatty acid ethoxylates of formula $R-COO-(CH_2-CH_2-O)_n-R'$, wherein R and R'

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are independently selected from an alkyl and alkenyl radicals and n is a number of from 10 to 80;

- cholesterol ethoxylates with a degree of ethoxylation of from 3 to 50;

- alkyl ether carboxylic acids of formula $R-O-(-CH_2-CH_2-O-)_n-CH_2-COOH$ and cosmetically or pharmaceutically acceptable salts thereof, wherein R is an alkyl or alkenyl radical having from 5 to 30 carbon atoms and n is a number of from 5 to 30;

- alkyl ether sulfates and acids on which the alkyl ether sulfates are based, of formula $R-O-(-CH_2-CH_2-O-)_n-SO_3H$ and cosmetically or pharmaceutically acceptable salts thereof, wherein R is an alkyl or alkenyl radical having from 5 to 30 carbon atoms and n is a number of from 1 to 50.

30. (new) The preparation of claim 29, wherein the at least one W/O emulsifier is selected from one or more of fatty alcohols having from 8 to 30 carbon atoms, monoglycerol esters and diglycerol esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms, monoglycerol ethers and diglycerol ethers of alcohols having a chain length of from 8 to 24 carbon atoms, propylene glycol esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms, and sorbitan esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms.

31. (new) The preparation of claim 30, wherein the at least one W/O emulsifier is selected from one or more of fatty alcohols having from 8 to 30 carbon atoms, monoglycerol ethers and diglycerol ethers of alcohols having a chain length of from 8 to 24

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carbon atoms, and propylene glycol esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms.